



THE VODKA MASTERS 2009

RECOGNISING THE MASTERS IN THEIR FIELDS

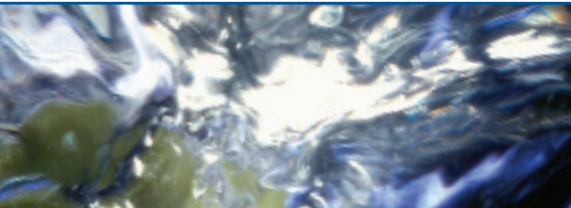
In July 2009 *The Spirits Business* will stage *The Vodka Masters* in a drive to find and reward the finest brands on the world stage. Patience Gould, editor of *The Spirits Business*, along with a panel of leading spirits and on-trade specialists, will discover The Vodka Masters 2009. Excellence will be recognised in category, region, flavour and design & packaging.

- To enter The Vodka Masters you must be one of the following: brand owner, producer, distributor / importer or retailer.
 - One Silver, one Gold and one Master will be awarded in each category
 - The Gold and Master winners from each category will then be judged for the overall title of Vodka Master 2009
 - Awards will be given at the discretion of the judges. The Chairman's decision is final.
 - Please see reverse for entry form, checklist and instructions.
1. To enter please complete the entry form providing all relevant information.
 2. To pay please include a cheque made payable to Union Press Ltd or provide credit card details on the entry form (see reverse).
 3. Forward samples with UK duty paid to: Sheila Crisp, *the spirits business*, Units 222/223, 30 Great Guildford Street, London SE1 0HS
 4. Each entry must be supported by two bottles per category and must include the entry form.

Entry deadline: Tuesday 8 September 2009

To enter go to www.thedrinksbusiness.com/vodka-masters and download an entry form

For more information on *The Vodka Masters* please contact
Daisy Jones, associate publisher
on t: +44 (0) 20 7803 2452 e: info@thespiritsbusiness.com



THE VODKA MASTERS 2009

Contact details

Name: _____

Job title: _____

Company name: _____

Address: _____

Country: _____

Postcode/Zip: _____

Telephone: _____

Fax: _____

Email: _____

Categories

(please tick boxes required for entry)

1. Regional Master:

- Russia
- Eastern Europe
- Europe
- Scandinavia
- Rest of World

2. Category Master:

- Standard
- Premium
- Super Premium
- 3. Flavoured Vodka
- 4. Design & Packaging

PRODUCT / BRAND DETAILS

Producer name: _____

Product name: _____

Entered by: _____

CONTACT DETAILS

Name: _____

Job title: _____

Company name: _____

Address: _____

Country: _____

Telephone number: _____

Fax number: _____

Email: _____

PAYMENT

The cost of entry is £195+VAT for the first entry. Each additional entry you make thereafter will be charged at £150+VAT.

Please note that each entry entitles you to be judged in your chosen category only, as stated by you on this entry form.

PAYMENT OPTIONS

1) Please charge £..... to my

Visa Mastercard AMEX

Card no:

Expiry date: / Issue no: (switch only)

3 digit security code:

2. BACS transfer information:

Bank: Messrs C Hoare & Co, 37 Fleet Street, London EC4P 4DQ, UK

Account name: Union Press Ltd

Account number: 11095100 Sort code: 15-99-00

IBAN: GB48 HOAB 1599 0011 0951 00 BIC/SWIFT: HOABGB2L

Credit card transactions will be taken in UK sterling at the current exchange rate.

SIGNATURE: _____

DATE: _____

Please email: info@thespiritsbusiness.com should you require any assistance with completing this form.

CHECKLIST... HAVE YOU DONE THE FOLLOWING?

- Filled in your entry form Enclosed a cheque or completed credit card details Packed all samples entered (x 2 bottles per entry)